

# C

Chairman's Preface	4
Director's Introduction	6
Our Vision	8
Mission and History	10
Summary of Strategic Priorities	12
1. Transforming our Campus	14
2. Diversifying our Community	16
3. Enriching our Teaching and Research	18
4. Activating our Gallery	20
5. Expanding our Partnerships	22
6. Harnessing our Digital Potential	24
Supporting the Courtauld's pursuit of Excellence	26



D

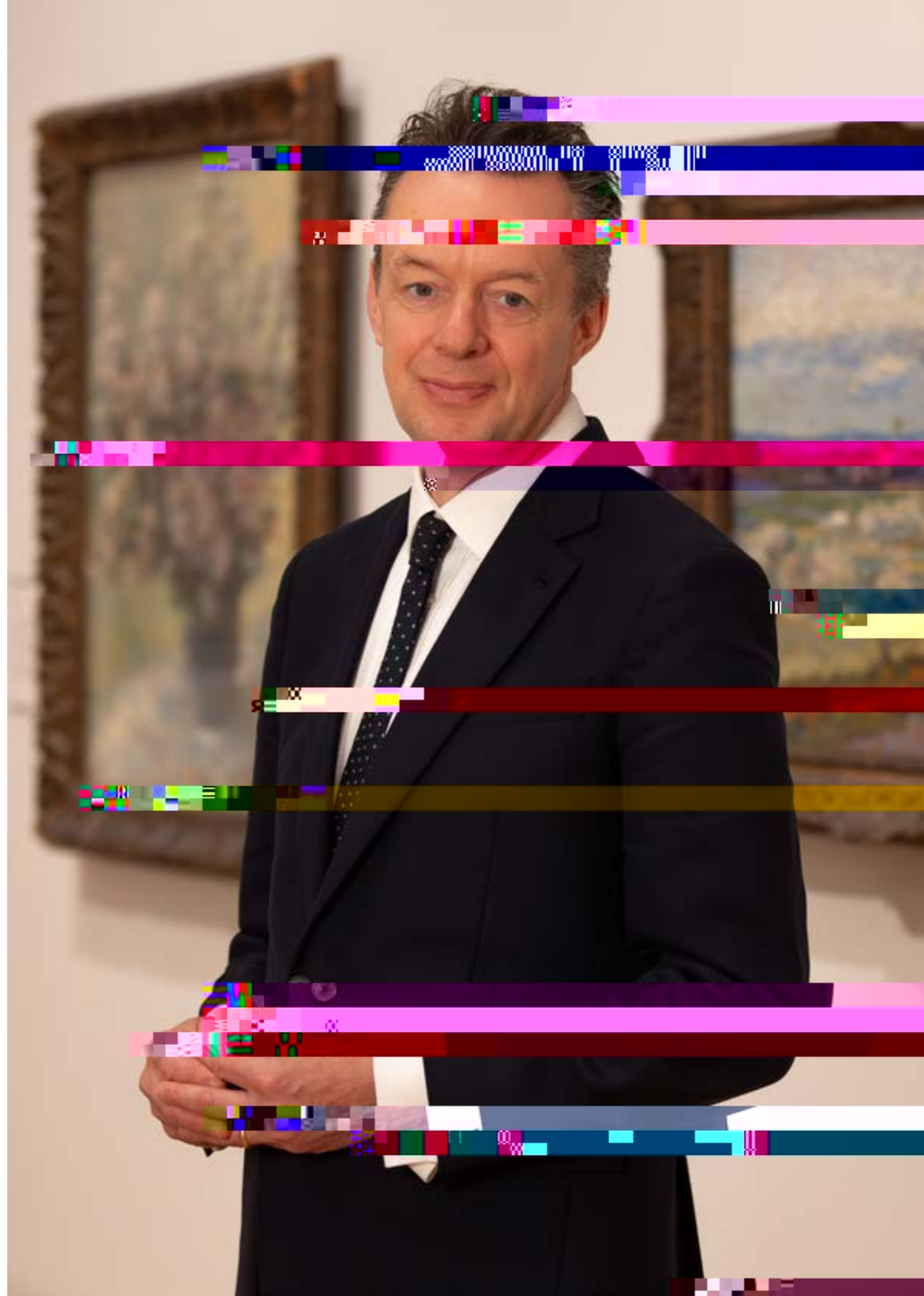
,

I

I 202 ,I W

D M R  
I C  
A .

One of my first priorities on taking this role was to work with colleagues in developing a new Strategy for The Courtauld, which would serve to distil our collective ambitions and to provide a clear sense of direction for





# M

# H

Founded by collectors and philanthropists in 1932, the Courtauld has been at the forefront of developing the field of art history ever since. A research-led higher education institution, we are home to the largest community of art historians and conservators in the UK. More than 40 faculty teach and carry out research on subjects ranging from early medieval art to contemporary digital art, with an increasingly global focus.

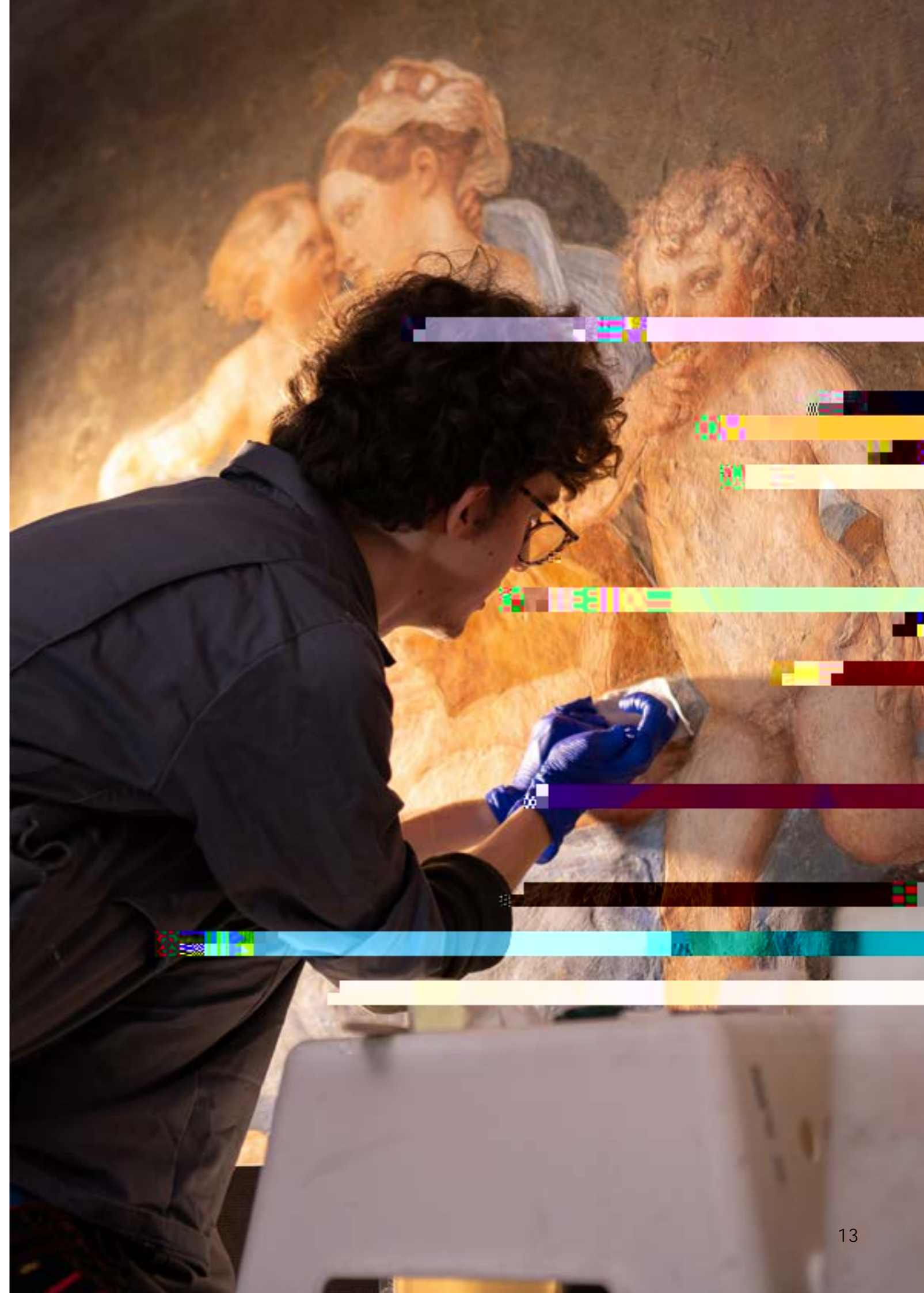
An independent college of the University of London, and awarding University of London degrees, we offer a range of degree programmes from BA to PhD in History of Art, Conservation and Curating, drawing on the resources of our world-famous Courtauld Gallery and art collection. We currently have more than 600 students, and our alumni are leaders and innovators in the arts, culture and business worlds,

independent college of the University of London, and awarding University of London degrees, we offer a range of degree programmes from BA to PhD in History of Art, Conservation and Curating, drawing on the resources of our world-famous Courtauld Gallery and art collection. We currently have more than 600 students, and our alumni are leaders and innovators in the arts, culture and business worlds,

# S mm S P 202 -2029

,

1. Transforming our Campus
2. Diversifying our Community
3. Enriching our Teaching and Research
4. Activating our Gallery
5. Developing our Partnerships
6. Harnessing our Digital Potential





# T m C m

## Objectives

- We will continue to improve the facilities at our premises at Vernon Square, ensuring that our current students have a campus of which they can be proud.



# D

# C mm

We aim to see the development of a diverse student, staff and visitor body that is more representative of the city in which we are located, and of the society in which we operate. This will require us to promote art history to a wider range of potential students, and convince them of the subject's merits and usefulness, both as a field of intellectual enquiry and as a means of acquiring skills that lead to success in the contemporary jobs market.

## Objectives

- Our newly appointed Director of Governance will take the lead in implementing a new Equality, Diversity and Inclusion (EDI) strategy and action-plan at the Courtauld.
  - A new EDI policy, emerging out of this work, will be published in 2024. This will embrace all aspects of our activity and will be designed to ensure that we follow best practice in this area.
  - We will mount a new marketing and communications campaigns designed to make the study of art history attractive to a far wider range of students.
- We will continue to develop our outreach programmes and partnerships with schools and colleges, and use them to expand and diversify our pool of potential applicants.
  - Our Advancement team will work with our donors in a drive to expand the provision of bursaries for students from under-represented communities.
  -

# ETR

## Objectives

- We will launch a newly revised MA in History of Art in the autumn of 2025, designed to maintain all the best elements of our current MA whilst offering our students the chance to encounter an even wider mix of approaches and perspectives.
- W

# A

# G

- We will ensure that the Gallery attracts larger audiences and is more visible in the cultural landscape of London and the UK, and that it develops an increasingly diverse exhibition programme.
  - We will maintain excellent standards of care, display and interpretation in our curation of the permanent collection, and we will actively pursue opportunities to develop the collection as well as sharing it generously with audiences in the UK and internationally.
  - We will continue developing the deeply researched historical shows for which we are so widely respected, and which will remain a core part of our main exhibition programme.
  - Building on the successes of our Peter Doig and Claudette Johnson exhibitions of 2023-24, we will also develop a strand of shows focusing on the art of today, curated by our new curator in contemporary art.
- We will implement a new programming timetable, in which the Denise Coates galleries will host three exhibitions a year, the Drawings Gallery and the Project Space will each host three displays a year, and the Tangen Gallery

E

P

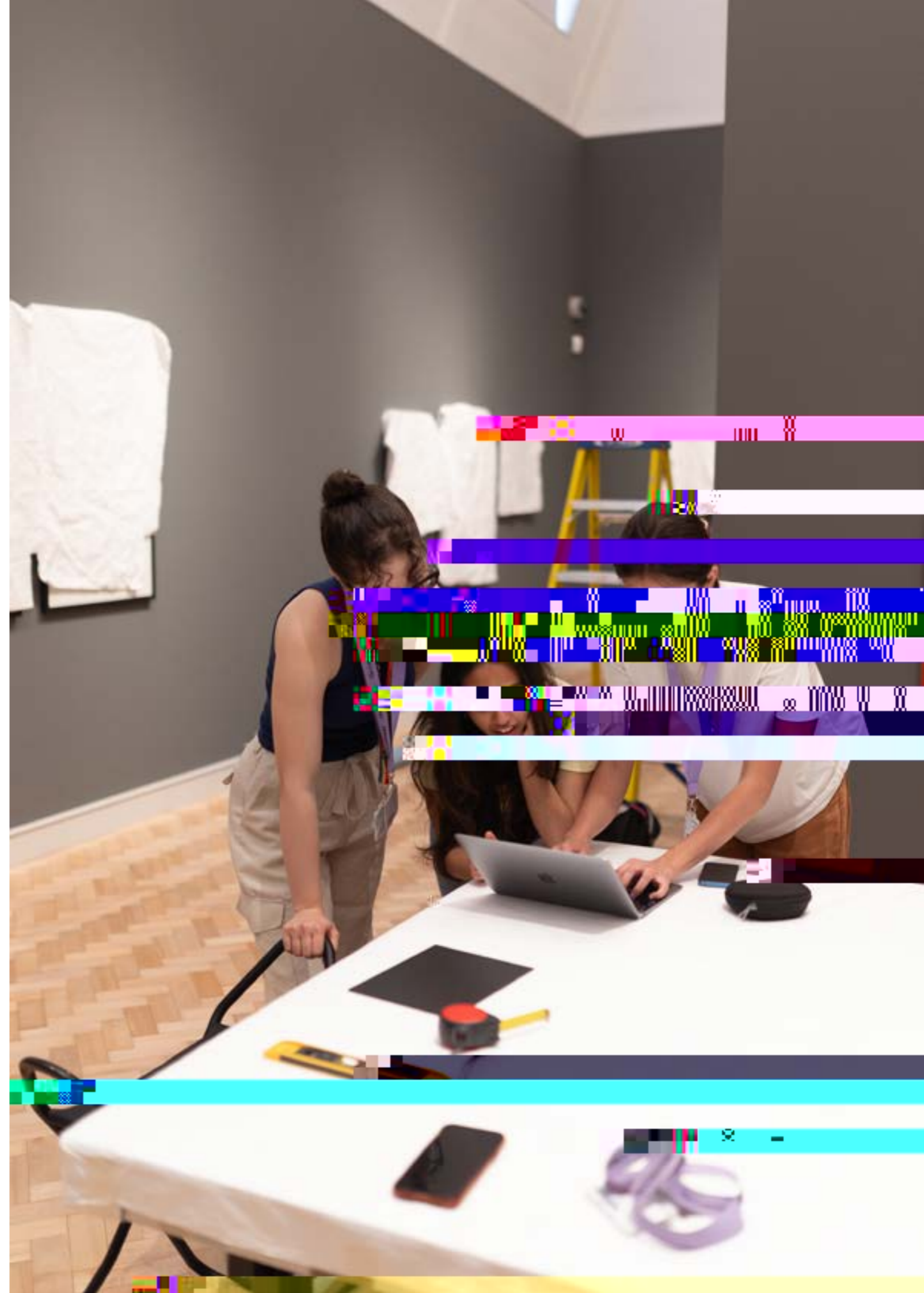
B  
KCL, W W

W

W  
m

### Objectives

- We will continue developing our collaborations with KCL, with whom we entered a Strategic Partnership in 2022. These include multiple institutional exchanges at the undergraduate level and a new MA in Contemporary Art and the Moving Image. We will partner with King's Business School in delivering our new MA in Art and Business. Finally, we are also in discussions with KCL about a variety of jointly led research projects, engaging with topics such as AI and contemporary visual culture.
- We will pursue discussions with a number of art schools in London, to explore the possibility of developing a new MA programme that would bring art history students and art students into productive dialogue.
- Building on our existing partnership scheme with the University of Boston, we will pursue similar international partnerships with other universities and arts institutions, both in the US and beyond.
- We will also pursue potential collaborations with commercial partners, from the worlds of fashion, the arts and the media. Such collaborations provide the potential to translate academic research into something that is accessible and appealing to wider audiences, and to develop The Courtauld's cultural profile.
- Our graduates - who include the directors of numerous national art galleries, and thousands of other high-profile individuals working across academia and the art world - are a remarkable resource. We will work to instill a new sense of partnership across our alumni community, and to encourage an even greater participation in our activities.





# H D P

## Objectives

- We will invest in generating a high-quality, sustainable digital infrastructure at The Courtauld, and in robust data and digital asset management systems and processes that will enable us to pursue cutting-edge digital research and teaching.
- We will encourage and support digital humanities research and teaching, working with colleagues at KCL and elsewhere.
- We will contribute to important debates around Artificial Intelligence (AI), Augmented Reality (AR), and Virtual Reality (VR) in the arts, the heritage sector and in society at large.
- We will continue to harness digitisation as a means to share our library and gallery collections, building on the work we have already done in digitising the Conway photographic collection and the Courtauld Gallery collection.
- We will build upon our successes as a provider of short-course online teaching by providing a new raft of such courses, geared to a global public. As we move into a world in which people have more portfolio careers, and periodically wish to extend their knowledge through intense forms of study, we have the opportunity of providing an unequalled range of short online courses in such subjects



